

"ESA TECH-LANDING" Contest’s Rules for the Best Business Model based on Technologies of the European Space Agency (ESA)

Objectives: *Knowledge Innovation Market (KIM)* announces the "ESA TECH-LANDING" Contest with the main objective of **rewarding technology based entrepreneurship, using patented technologies of the European Space Agency (ESA) as value propositions of new business models not directly linked to the aerospace sector.**

A secondary objective is to promote technology transfer from ESA to other sectors.

Prize: There will be only one winner, who will receive three awards:

1. The winner project will also be included in the selection process of one of the [ESA's Business Incubation Centres](#).
2. It may be brought before the Investment Committee of KIM for support in technology transfer.
3. The winner will receive a full scholarship to attend the next edition of the [KIM-TALENT](#), valued at 3.800€, the specialization training program of KIM to learn assessment, valuation and commercialization of technologies. This training has a duration of one week in Madrid or Barcelona (Spain).

Candidates: Any natural or legal person or entity. It might be submitted as many proposals as desired.

Proposals: The candidate must develop a **Business Model** using one [ESA's technology](#) and applying it in a non-aerospace sector. The candidate must [download the registration form](#), complete it and send it to the following address esa.broker@kimglobal.com.

Deadline: The deadline for submitting the proposals is **November 14th, 2016**.

Panel: The panel will be composed by members of KIM – specialized in business model and technology transference - and other collaborating institutions of the [Citizens' Debate on Space for Europe](#), like ESA Tech Transference Office.

More information: An *introduction to the contest* will take place at [Madrid CaixaForum](#) on **September 10th, 2016 at 17:00 pm**, where the rules will be explained and the doubts related to the preparation and submission of the proposals will be clarified. For any further explanation or query, you can also contact KIM by e-mail esa.broker@kimglobal.com or by phone **(+34) 91 290 58 27**.

Madrid, September 6th, 2016

Mr. Francisco Velasco
KIM-Madrid Director